



SIMA Stock Giving Instructions

Your broker may electronically transfer the gift directly to our account at:

**Raymond James
FBO Social Impact Media Awards
Account 6116M890
DTC 0725
444 South Flower Street Ste 3870
Los Angeles, CA 90071**

It is important that you (or your broker) alert us via PHONE: 213-807-6292 or E-MAIL to Erin Newman: erin@simaawards.org that the gift is being transferred to our account, as the stock will arrive in our account without identification. Please include a mailing address and e-mail where we can send a tax receipt.

Once your stock gift is processed, a tax receipt will be mailed out stating the name of the stock, the number of shares, and the date it was received by SIMA.

SIMA's Employer Identification number is 46-2836025.

If you need further assistance, please don't hesitate to contact us: 213-807-6292

The benefits available to you when making a contribution of stock or mutual funds may include:

- Avoiding federal and state tax on the capital gain;
- Receiving an income tax deduction (federal and most states) for the full market value of the gift if you itemize deductions on your tax return and have held the assets one year or longer;
- Making a larger gift at a lower original cost to you.

Thank you for your generous support.